

# Government Institute of Printing Technology, Mumbai.

## Sample Paper

Course: M403 Entrepreneurship Development  
Duration: 02Hours

Code: M403  
Marks: 40

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### Instructions to candidates:

1. Attempt all questions and illustrate your answers with neat sketches wherever necessary.
  2. Figures to the right indicate full marks.
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Q1) Attempt any 5 (20marks)

- a) Explain EOQ.
- b) Describe any two methods to promote for sales.
- c) What is material management? Explain material management in large scale printing press.
- d) Write names of two methods of stock verification. Describe any one.
- e) Write the procedure of procurement.
- f) Name 8 points to be considered for finding the location for paper bag making unit.
- g) Write 2 functions of MSME.

Q2) Attempt any 3 (12marks)

- a) Write four functions of Entrepreneur.
- b) Write four qualities of Entrepreneur.
- c) Name the different type of storage required for printing press.
- e) Write names of four financial institutions which provide finance for small scale industries.

Q3) Attempt any 2 (08marks)

- a) Explain classification of inventory.
- b) Write four reasons of failure of entrepreneur.
- c) Name the different stock checking methods. Describe any one.